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## Department of Management Studies

### 22MBAP705-Project Works Titles Details

SL.N o.	Regd.No	Name of the Student	Title of the Project	Name of the Guide
1	21691E0074	Y.MANASA	A Study On Motivational Techniques Adopted For Employees Productivity In Bharathi Cement Corporation Private Limited At Kadapa	Mr.B.Roja Kiran
2	22691E0001	R.ADARSH	A Study On Risk And Return Analysis Of Pharmaceutical Companies	Dr.N. Gangisetty
3	22691E0002	S. AFREEN	A Study On Impact Of Job Stress Towards Employee Performance At Indo National Limited, Tada ,Nellore District	Dr.K.Srinivasa Krishna
4	22691E0004	S. AKRAM	A Study On Customer Satisfaction Towards Ashok Leyland	Dr.D. Pradeep Kumar
5	22691E0005	D.A.AMBIKA	A Study On The Impact Of Social Media On Investment Decisions	Dr.E.Gnana Prasuna
6	22691E0006	P.AMRUTHA	A Study On Evaluating Performance Of Mutual Funds With The Reference To Sbi And Hdfc	Dr. E. Gnana Prasuna
7	22691E0007	P.ANIL KUMAR	A Study On Educational Loans On Selected Public Sector Banks	Dr.N. Gangisetty
8	22691E0008	ANITHA C	A Study On Factors Influencing The Purchasing Decisions Of Farmers With Reference To Tractors	Dr. D Pradeep Kumar
9	22691E0009	ANUSHA C	A Study On Forecasting Brics Stock Market Indices Using Econometrics Models	Dr .E. Gnana Prasuna
10	22691E0010	M.ARAVIND REDDY	A Study On Customer Satisfaction Towards Gold Loans Scheme Manappuram, Madanapalle.	Mr.B.Sreekanth
11	22691E0012	ARBAZ KHAN P	A Study On Digital Marketing And Understanding Indian Consumer Behaviour With Reference To Flipkart India	Dr.K.V.Geetha Devi



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12	22691E0013	P.ARFATH KHAN	A Study On Performance And Future Price Forecasting Of Selected Private Sector Banks In India	Dr.V.G. Murugan
13	22691E0014	V.ARSHAD AHAMED	A Study On The Brand Loyalty Towards Lenskart In Annamayya District	Dr.D. Pradeep Kumar
14	22691E0015	G.ASHOK KUMAR	A Study On Forecasting Of Selected Agriculture Commodities Prices Using Arima Model	Dr .K.V Geetha Devi
15	22691E0016	V.ASHOK KUMAR	A Study On Impact Of Crude Oil Prices On Indian Stock Market	Dr.K.V.Geetha Devi
16	22691E0017	P.ASWINI	A Study On Impact Of Financial Literacy On Financial Behaviour	Dr.K.V.Geetha Devi
17	22691E0018	M.BABU	A Study On Predict The Prices Of Selected Sectorial Stock By Using Arima Model And Performance Evaluation Of Stocks Pre And Post Prediction Of Stock Prices	Mr.V.Venkata Rao
18	22691E0019	M. BABY SHAMALI	A Study On Retail Store Optimization-Improving Sales Performance Of Reliance Trends Punganur, Chittor District.	Dr. K. Srinivasa Krishna
19	22691E0020	BALA BHARATHI T	A Study On Sales Forecasting With Reference To Suzuki Motorcycles Private Ltd At Tirupati.	Dr. E. Gnana Prasuna
20	22691E0023	JELLA BHANU PRAKASH	A Study On Investment Behaviour Towards Online Trading In Stock Market	Dr. K.V Geetha Devi
21	22691E0024	J.BHARATH KUMAR	A Study On Risk And Return Analysis Of The Selected Stocks From Nse	Mr.B.Roja Kiran
22	22691E0025	D.BHARGAVI	A Study On Emotional Intelligence Among Employees With Reference To Gvs Techno Soft Private Limited, Hyderabad	Dr. B Rajesh Kumar



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23	22691E0026	P.BHARGAVI	A Study On Organizational Culture And Its Impact On Employee Behavior With Reference To Honda Kadapa	Dr. B Rajesh Kumar
24	22691E0027	BHAVANA C	A Comparative Study On Performance Of Indian Equity Stock Market Pre And Post Covid-19	Mr .B Roja Kiran
25	22691E0028	BHAVANA P	Determinants Of Customer Satisfaction Done For Sri Raghavendra Tvs Motors	Dr. D Pradeep Kumar
26	22691E0029	T.BHAVANI	A Study On Retail Sales Analysis Using Forecasting Techniques For Two Star Pipes Industries	Dr.V.G. Murugan
27	22691E0030	BHAVITHA S	A Study On Tax Planning Regime Of Salaried Individuals Of Chittoor District	Dr. V G Murugan
28	22691E0031	K.BHAVYA SREE	A Study On Evaluation Of Financial Performance Analysis Of Selected Public And Private Sector Banks In India	Mr.B.Roja Kiran
29	22691E0032	P.Y.D.I BHAVYA SREE	The Impact Policy On Share Price Volatility In The Selected London Stock Market	Dr. E. Gnana Prasuna
30	22691E0033	P.BHUVANA SREE	A Study On Online Marketing Strategies And Customer Perception In Myntra At Bangaluru: Enhancing Customer Engagement And Satisfaction	Mr.B.Sreekanth
31	22691E0034	S. BHUVANESWAR I	A Study On Performance Evaluation Of Mutual Funds By Using Sharpe And Treynor Ratio	Mr .V. Venkata Rao
32	22691E0035	V.CHANDANA	A Study On Financial Derivatives With Reference Of Futures On Axis Bank	Dr.E.Gnana Prasuna
33	22691E0037	T.CHINNI KRISHNA	A Study On Visualizing Market Trends Using Power Bi Insights For Airtel Competitive Strategy	Mr.B.Roja Kiran



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34	22691E0038	DAMODHAR P	A Study On Customer Satisfaction And Loyalty Towards Mr Fc & Ms Juicy Restaurant, Madanapalli	Dr. E. Gnana Prasuna
35	22691E0039	DEEPIKA T	A Study On Impact Of Team Work On Employee Performace With Reference To Skillhacc Edu-Tech From Banglore	Mr. B Sreekanth
36	22691E0040	B.DHANA LAKSHMI	An Empirical Analysis Of Tourism Services Offered By Svs Holidays Banglore	Dr. D . Pradeep Kumar
37	22691E0041	BUDUGU DHANAJAYA	Factors Influencing Customer Satisfaction On After Sales Service Sri Jaya Motors (Honda)	Dr.D. Pradeep Kumar
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39	22691E0043	K ESWAR REDDY	A Study On Supply Chain Optimization Through Predictive Analysis On Asian Paints	Dr. V G Murugan
40	22691E0044	AKUMATH FAYAZ	A Study On Customer Satisfaction And Customer Relationship Management Practices On Bajaj Automobiles	Dr.Roja Kiran
41	22691E0045	V.GANESH	A Study On Financial Performance Analysis Of Bharti Airtel Limited	Dr.N. Gangisetty
42	22691E0047	G.GEETHA RANI	A Study On Impact Of E-Hrm Practices On Organizational Performance With Reference To Sila Solutions Pvt.Ltd	Dr.K.Srinivasa Krishna
43	22691E0048	GEETHAVANI S	Not Submitted	Dr.V.G.Murugan
44	22691E0049	TALARI HARI BABU	A Study On Non-Performing Assets Of Public Sector Banks And Private Sector Banks In India	Dr. E. Gnana Prasuna
45	22691E0050	TARIGODA HARITHA	A Study On Work Life Balance Among Employees With Speacial Referece To Flikart Company At Bangaluru	Dr .K.V Geetha Devi



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47	22691E0052	K.HARSHITHA REDDY	A Study On Forecasting The Projected Sales Of Tvs Mobils With Respect To Mdh Byking, Kadapa.	Dr.K.Srinivasa Krishna
48	22691E0053	HEMA LATHA G	A Study On Impact Of Currency Fluctuation On Indian Stock Market	Dr. E. Gnana Prasuna
49	22691E0054	SALI HEMALTHA	A Study On Comparative Analysis Of Selected Stocks Of Bombay Stock Exchange With Reference To Risk And Return	Dr. N. Gangisetty
50	22691E0055	P. HEMANTH REDDY	A Study On Gold Loans Offered By Sbi And Federal Bank	Dr. E Gnana Prasuna
51	22691E0056	KAMPALLI HEMANTH SAI	A Study On Financial Performance Of Non-Banking Financial Companies	Dr. N. Gangisetty
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54	22691E0059	S. INDUMATHI	A Study On Predictive Analysis Of Demand Forecasting In Supply Chain Management Using Ecommerce With Reference To Flipkart And Amazon	Dr. B Rajesh Kumar
55	22691E0060	KALASAMUDRA M ISMAIL	A Comparative Study On Npa's Of Indian And Foreign Banks	Mr.V.Venkata Rao
56	22691E0062	D.JAGADEESH KUMAR	A Study On Fundamental & Technical Analysis Of Selected Stocks In Banking, Automobile And Pharamacetical Industries	Mr.V.Venkata Rao
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59	22691E0065	M.ANJINEYULU REDDY	A Study On Gold Loan Offered By The Selected Banks Sbi, Hdfc, Indian Bank, Union Bank	Dr.N. Gangisetty
60	22691E0066	D. SWAPNA	A Study On Impact Of Green Hrm Practices With Reference To 7 Systems Pvt Ltd, Hyderabad	Dr.K.Srinivasa Krishna
61	22691E0067	A.JAYA PRAKASH	A Study On Ipo's Prformance Of Indian Capital Market	Dr. B Rajesh Kumar
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64	22691E0070	M JOSHNA SREE	A Study On Shareholder Value Creation With Reference To Automobile And I.T Sector	Mr .V .Venkata Rao
65	22691E0071	B KALYAN BABU	Analysis Of Investors Decision Making Process With Reference To Net Worth Stock Broking Limited, Tirupati	Mr .V .Venkata Rao
66	22691E0072	K.KALYANI	A Comparative Study On Stock Performance Of Ipo's With Special Reference To Ipo's In Indian	Mr.B.Roja Kiran
67	22691E0073	POOLASETTY KARTHIK	A Study On Financial Performance Of Selected Fmge Companies In India	Mr. B. Roja Kiran
68	22691E0074	VAJRALA KASHEEF	Exploratory Data Analysis And Market Performance Dashboard Of Jos Alukkas Jewellers Madanapalle	Mr.B.Roja Kiran
69	22691E0075	NARAYANA KASI VISWANATH	Impact Of Brand Image On Consumer Decision Making With References Devatha Digital	Dr.K.Venkatesw arlu



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71	22691E0077	B.KOTESWARA RAO	A Study On Financial Performance Of Heritage Food India Limited	Dr.B.Rajesh Kumar
72	22691E0078	K. KRISHNA PRIYA	A Study On Comparative Risk And Return Analysis Of Bse And Nse With Reference To 5 It Sector Companies	Dr. B Rajesh Kumar
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74	22691E0080	G.LALITHA	A Study On Equity Analysis And Performance Evaluation Of Selected Sectors Stock By Using Sharpe And Treynor's Analysis	Mr .V .Venkata Rao
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83	22691E0089	KARAMALA MALIKA DEVI	A Study On Competency Framework And Its Impact On Employee Engagement With Reference To Useready Technology Pvt Limited	B. Sreekanth
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93	22691E0099	P.MENAKA	Comparative Study On The Volatility Of Share Pricies Of Private And Public Sector Banking Companies	Dr.E.Gnana Prasuna
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95	22691E00A1	SHAIK MOHAMMAD JAHEER	A Study On The Usage Of E- Payment Systems And Its Influence To Digital Financial Inculsion In Annamayya District, Andhra Pradesh	Dr.E.Gnana Prasuna
96	22691E00A2	S.MOHAMMAD THASIR	A Study On Financial Performance Of Selected Fmcg Companies In India	Dr.N. Gangisetty
97	22691E00A3	V MOHAMMED FAROOQ	A Study On Investment Behaviour Of Working Women With Reference To Annamayya District,Andhrapradesh	Mr. V. Venkata Rao
98	22691E00A4	B.MONIKA	A Study On Customer Reference Towards The Different Brands Of Mobile Phones And Exploring Its Future Demand ,Madanapalle , Annamayya District	Dr.K.Srinivasa Krishna
99	22691E00A5	E.MOUNIKA	A Study On Impact Of Stock Market Volatility, An Analysis Of South Asian Association For Regional Cooperation(Saarc) Countries.	Dr. K.V Geetha Devi
100	22691E00A6	K.MOUNIKA	A Study On Predictive Modelling Analysis On Selected Industries	V. Venkata Rao
101	22691E00A7	S.MOUNIKA	A Study On Financial Performance Of Regional Rural Banks Of India For Last 10 Years	Dr.B.Roja Kiran
102	22691E00A8	S A MUHAMMAD AFREED	A STUDY ON IMPACT OF CUSTOMER SATISFACTION ON FROZEN FOODS WITH REFERENCE TO 7th HEAVEN	Dr.K. Venkateswarlu
103	22691E00A9	MURALI KRISHNA REDDY A	Not Submitted	Dr.N. Gangisetty
104	22691E00B0	SHAIK MUSKAN	A Study On Sales Promotions And Digital Marketing With Bajaj Automobiles In Madanapalle	Dr.K.Venkateswarlu
105	22691E00B1	PATHAM MUZEEB HUSSAIN	A Study On Return And Risk Analysis Of Selected Stocks In Textile Industry	Dr.N. Gangisetty
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107	22691E00B3	G.NAGENDRA YADAV	A Study On Predict The Prices Of Selected Sectorial Stocks By Using Of Arch & Garch Model	Mr.V.Venkata Rao
108	22691E00B4	YATAVAKILI NAVANEETHA	A Study On Camel Frame Work Evaluation On Selected Public And Private Sector Banks In India	Dr.K.Venkateswarlu
109	22691E00B5	N. NAVEEN KUMAR	A Study On Fundamental Analysis Of Selected Companies In Steel And Cement Industries	Dr.K.Venkateswarlu
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112	22691E00B8	SYEDNOOR MOHAMMED	A Study On Material Handling And Material Management At Gokaldas Exports Limited Madanapalle, Andhra Pradesh	Mr.B.Sreekanth
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119	22691E00C5	V.PAVANKALYA N	A Study On Analysis Of Market Capitalization Influencing Factors Among The Auto Mobile Companies In India	Mr.B.Sreekanth
120	22691E00C6	PAVAN KUMAR POLIMENI	A Study On Fdi &Fii On Indian Stock Market	Dr K.V Geetha Devi
121	22691E00C7	S. PAVAN KUMAR	A Study On Credit Risk Assesment And Management Icici Bank Lending Operations	Dr. K. Srinivasa Krishna
122	22691E00C8	T.PAVANI	A Study On Impact Of Technology In Banking Sector	Mr.B.Sreekanth
123	22691E00C9	J.PAVANKALYA N	A Studybon Performance Analysis Of Top Private Banks In India	Dr.N. Gangisetty
124	22691E00D0	M.POORNIMA	A Study On "A Study On Fundamental Analysis Of Selected Oil Sector Companies With Speacial Reference To Hpcl,Bpcl,Iocl,Ongc And Oil India Ltd	Dr.K.Srinivasa Krishna
125	22691E00D1	P.PRAVEEN KUMAR	A Study On Manappuram Home Loans Finance Limited	Dr.B.Rajesh Kumar
126	22691E00D3	SHAIK QHAZIYA SULTHANA	A Study On Brand Image Perception With Reference To Bharti Airtel Limited	Dr.B.Rajesh Kumar
127	22691E00D4	M. RAGHAVENDRA	A Study On Commodities With Reference To Selected Commodities	Dr. E. Gnana Prasuna
128	22691E00D5	K.RAISA THABUSSUM	Consumer Perception Towards E-Bikes With Reference To Slv Automotives, Madanapalle.	Dr.K.Srinivasa Krishna
129	22691E00D7	L.RAJASHEKAR	A Study On Calculating Possible Risks During The Hiring Process,Madanapalle	Dr.K.Srinivasa Krishna
130	22691E00D8	RAKESH KUMAR P	A Study On Performance Evaluation Of Ipo's With Reference To Selected Companies In Nse	Dr .E. Gnana Prasuna
131	22691E00D9	MEKALA RAMESH	A Study On Impact Of Crypto Currency On Financial Market	Dr. E. Gnana Prasuna



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133	22691E00E1	P.REDDY JAYASREE	A Study On Sales Promotion Strategies For Max Fashions At Bangalore	Dr.D.Pradeep Kumar
134	22691E00E2	T. REDDY PRASAD	A Study On Brand Image Of Apollo Tyres Ltd,Bengaluru	Dr. K. Srinivasa Krishna
135	22691E00E3	BASAM RISHITHA	A Study On Aligning Talent Acquisition Strategies With Reference To Dhanwantari Drone Pilot Academy,Bangalore	Dr. B Rajesh Kumar
136	22691E00E4	N.ROSHAN ALI	A Study On Employee Motivation And Its Impact On Job Performance With Reference To It Sector	Dr.B.Rajesh Kumar
137	22691E00E5	S.SADIQ HUSSAN	A Study On Employee Motivation And Its Impact On Employee Job Perfromance In Hero Motocorp	Dr.B.Roja Kiran
138	22691E00E6	AVULA SAI KIRAN REDDY	A Study On Factors Influencing The Purchase Of Tafe Tractors With Reference To Rayachoty	Dr. D Pradeep Kumar
139	22691E00E7	B. SAI KUSHAL	To Predict The Sales Of Royal Enfield For 3 Year And Visually Presenting Using Power Bi With Reference To Madanapalle	Dr.B.Roja Kiran
140	22691E00E8	SAI PANUJALA	A Study On Customer Satisfaction With Sri Jayalakshmi Automobiles Pvt.Ltd Behalf Of Lakshmi Hyundai Refernce To Hyderabad	Dr. B. Roja Kiran
141	22691E00E9	SAI SANDHYA T	A Study On Work Place Conflicts And Building Effevtive Communication Channels With Reference To Bluecross Laboratories Pvt.Ltd,Tirupati	Dr .E. Gnana Prasuna
142	22691E00F0	M.SAI SHYAM PRASAD	A Study On Financial Performance Of Selected Pharmaceutical Companies	Dr.N. Gangisetty

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